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Etcile by ELIE SAAB

ALEGACY OFUNTOUCHED CRAFTSMANSHIP



A SANCTUARY IN NATURE





A BREEZE OF OPULENCE

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A WORLD EXCLUSIVELY WRAPPED AROUND YOU

-







THE FIRST BRANDED RESIDENCES BY ELIE SAAB IN THE KINGDOM

A sanctuary of opulence awaits you at

> Etoile by ELIE SAAB





Elie Saab An Icon of Elegance

Founded by Elie Saab in 1982, in a war-torn Beirut, ELIE SAAB was the first Lebanese couture house to be recognized by Camera Nazionale della Moda in Rome (1997) and was among the first international members admitted to the prestigious Chambre Syndical (2003).

Known for its exceptional savoir-faire and timeless appeal, ELIE SAAB is recognized as one of the most significant couture houses at the forefront of fashion, sought out by celebrities, royalty, and public figures alike. With ateliers in Paris, Milan, London and Lebanon, and over one hundred boutiques worldwide, the label continues to grow into one of the world's leading luxury lifestyle brands, offering diversified lines, from ready-to-wear and bridal, to accessories, eyewear, children's wear, watches and fragrances.

ELIE SAAB recently established MAISON (2019), with signature furniture collections and exclusive interiors for global realestate ventures.





A first of its kind residences in a first of its kind comunity

Sedra

For the first time in Saudi Arabia, the iconic flair and elegance of Elie Saab can be found in SEDRA, the first integrated community of its kind in Riyadh.

Spanning more than 20 million square meters, SEDRA upscales the quality of life of all its residents by combining modern and aspirational living with architecture inspired by the unique history and heritage of Saudi Arabia.

Steeped in Tradition

Salmani Architecture

SEDRA celebrates Saudi Arabia's rich history and forwardthinking culture through Salmani architecture. A unique structural approach observed by the personal effort and approach of King Salman.

Salmani Architecture is the modern interpretation of traditional architecture. A style highly distinguished by its vitality, flexibility, and traditional elements entwined with smart city technology.





In the heart of the new city

Location

SEDRA is located north of Riyadh, close to Princess Nourah Bint Abdul Rahman University and south of King Khalid International Airport. The community is in close proximity to the city's most prominent destinations, main roads and modern transportation.

Its strategic location distinguishes SEDRA from others, as it provides easy access to the main roads (Airport Road, Al Thumama Road).

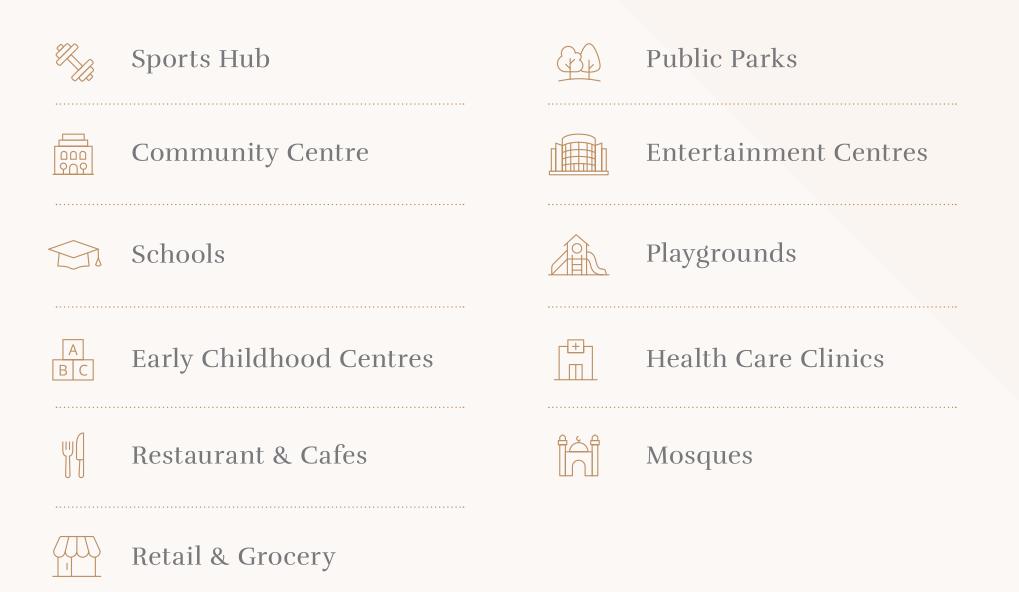






Life at Sedra

The SEDRA community includes elements that enhance communication and interaction between residents and encourage a healthy lifestyle. It includes vast green spaces, parks, sports facilities, community centers and state of the art education and medical centers.







Blooming in the valley

Overview

A sanctuary of opulence and tranquility awaits you at Etoile by Elie Saab. A quiet elegance overlooking one of the most iconic valleys in Riyadh.

These opulent villas kick off unimaginable flair, yet draw in intimacy. Emanate luxury, yet are engraved in tradition.





Valley front views unwavering exclusivity

Enjoy uninterrupted views of the glorious wadi from your masterfully crafted villa steeped in centuries of tradition.









The Exteriors

VIIII

The harmonious mix of monolithic structures, parapet heights, window boxes and ancestral textures and colors, ensures unwavering privacy in the midst of cosmopolitan living.







6



A symphony of shapes, detailed textiles, and rich neutral colors seamlessly create a signature ambiance of regal brilliance.

The Majlis

The grandeur of Etoile's majlis is imprinted with the iconic embroidery. The expansive light-filled space is filled with sumptuous wall coverings, elegant champagne metal finishes, and the luxurious allure of Pillassandro floor tiles, creating an ethereal sensation from the moment you walk in.







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SAAB





The Family Area

Experience a seamless blend of confidence, boldness, and elegance within the family areas of the villas. The exquisite neutral palette is tastefully enhanced by vibrant greens, igniting a sense of liveliness throughout the space. Immerse yourself in the essence of signature couture living, surrounded by authentic wood finishes, decadent creams, and flawless marble, creating an atmosphere of pure indulgence.











The Bedrooms

The picturesque master bedroom effortlessly combines regal aesthetics with practicality, featuring a spacious walk-in closet and an en-suite bathroom. Echoing the same level of exquisite design, the remaining bedrooms throughout the house seamlessly extend this captivating allure.





The Gardens

On the ground floor of the villas at Etoile, an exquisite garden retreat invites you to unwind, rejuvenate, and reconnect with the beauty of nature.





The Terrace

The roof top terrace is meticulously curated to ensure the perfect balance between shaded spaces and unobstructed views. Truly, designed around you.









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choose your villa type

VILLA TYPE A2 4 BEDROOMS VILLA TYPE A3 4 BEDROOMS VILLA TYPE A4

4 BEDROOMS

VILLA TYPE B2 3 BEDROOMS

VILLA TYPE B2S 3 BEDROOMS

> VILLA TYPE B3 4 BEDROOMS

VILLA TYPE B4 3 BEDROOMS

VILLA TYPE B4S 3 BEDROOMS







The Wadi Villas

MASTER PLAN

The Wadi villas

VILLA TYPE A2 4 BEDROOMS VILLA TYPE A3 4 BEDROOMS VILLA TYPE A4 4 BEDROOMS VILLA TYPE B2 3 BEDROOMS VILLA TYPE B2S 3 BEDROOMS VILLA TYPE B3 4 BEDROOMS

> VILLA TYPE B4 3 BEDROOMS







The Wadi Villas

FLOOR PLANS

DAR AL ARKAN

Wadi Villa A2

4 BEDROOMS

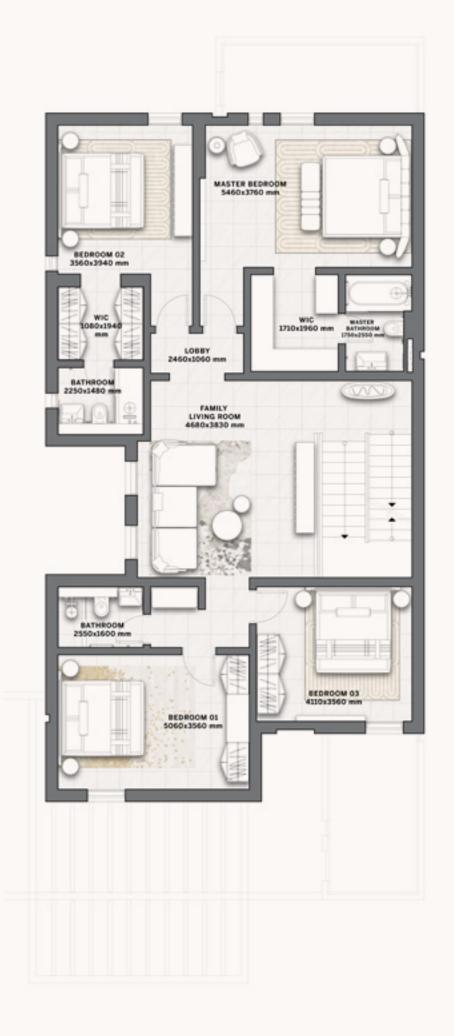
Villa Area 363,8 SQM Plot Area 300 SQM

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GROUND FLOOR







SECOND FLOOR





DAR AL ARKAN

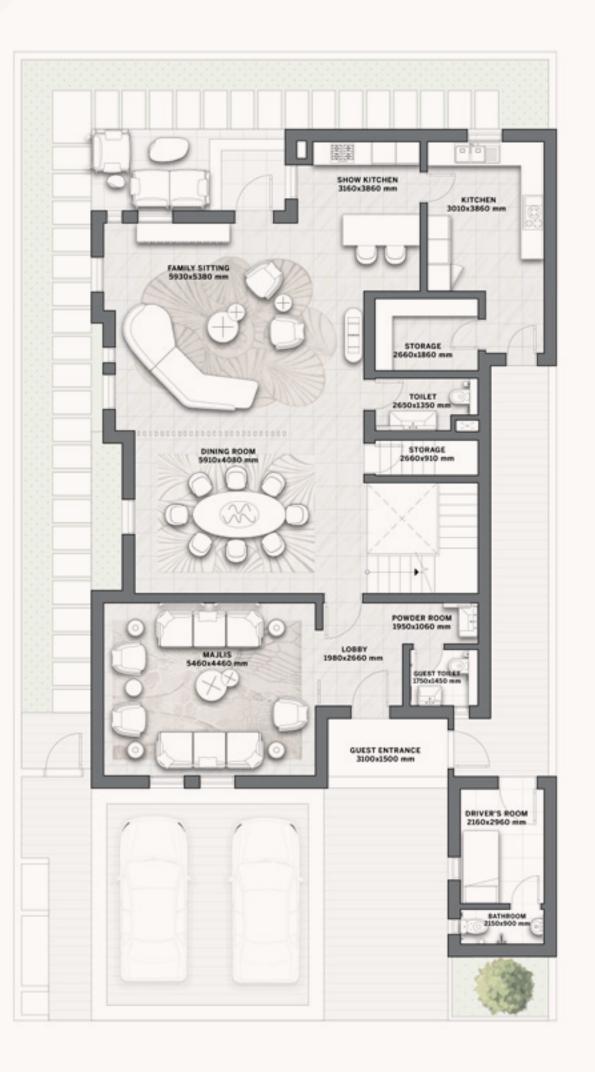
Wadi Villa A3

4 BEDROOMS

422,3 SQM Villa Area

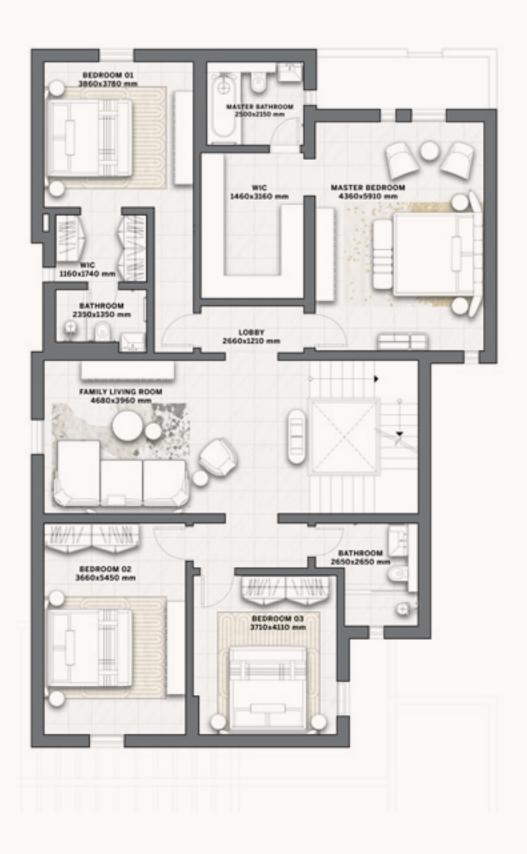
Plot Area 350 SQM

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GROUND FLOOR







SECOND FLOOR





DAR AL ARKAN

Wadi Villa A4

4 BEDROOMS

Villa Area	480 SQM
Plot Area	400 SQM

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GROUND FLOOR



FIRST FLOOR

SECOND FLOOR



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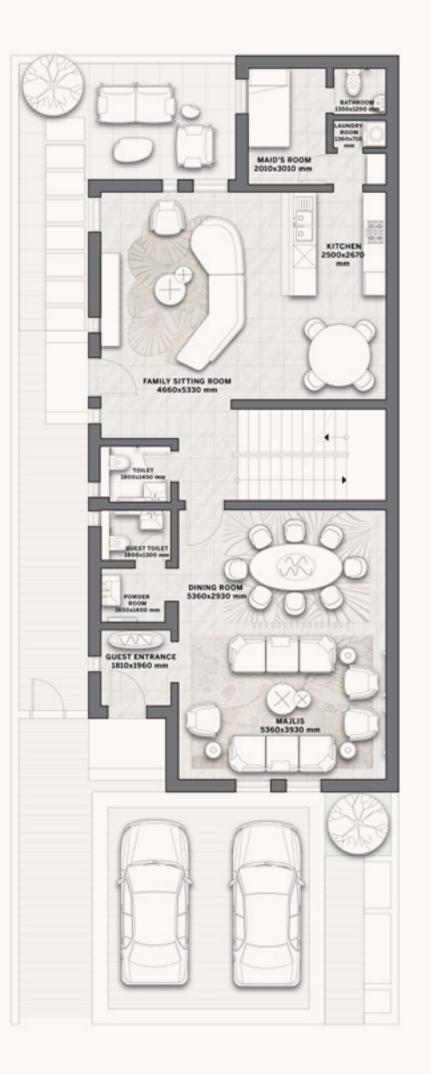
Wadi Villa B2

3 BEDROOMS

300,8 SQM Villa Area

Plot Area 250 SQM

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GROUND FLOOR







Wadi Villa B2S

3 BEDROOMS

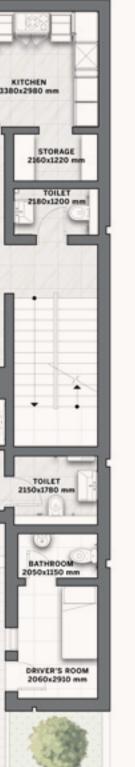
Villa Area	290 SQM	290 SQN
Plot Area	240 SQM	240 SOM

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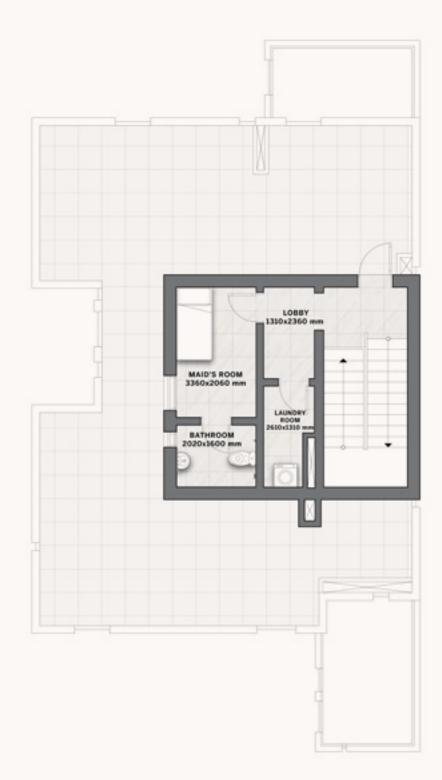


GROUND FLOOR









Wadi Villa B3

4 BEDROOMS

Villa Area 305,3 SQM

Plot Area 252 SQM

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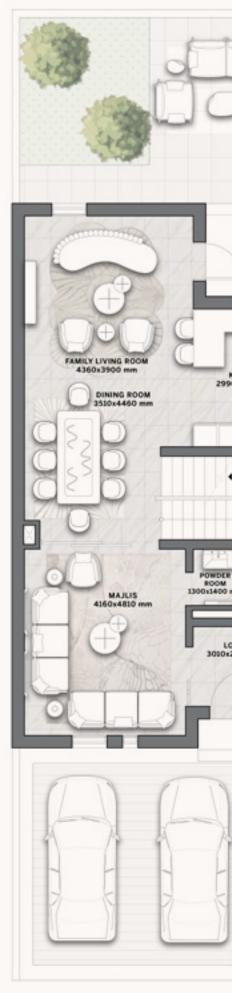


Wadi Villa B4

3 BEDROOMS

Villa Area 245 SQM Plot Area 200 SQM

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GROUND FLOOR











The Villas

MASTER PLAN

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The villas

VILLA TYPE A2 4 BEDROOMS VILLA TYPE A3

4 BEDROOMS

VILLA TYPE A4 4 BEDROOMS

VILLA TYPE B2 3 BEDROOMS

VILLA TYPE B2S 3 BEDROOMS

> VILLA TYPE B3 4 BEDROOMS

VILLA TYPE B4 3 BEDROOMS

VILLA TYPE B4S 3 BEDROOMS







The Villas

FLOOR PLANS

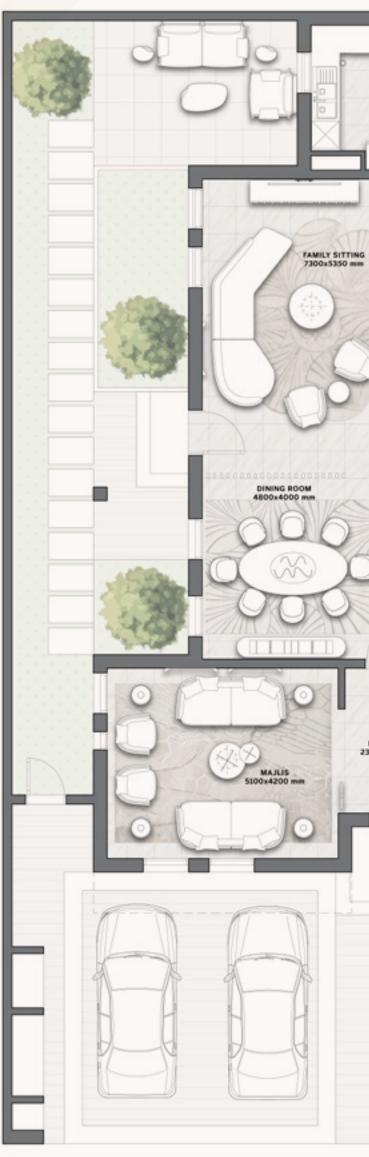
Villa A2

4 BEDROOMS

Villa Area 363,8 SQM

Plot Area 300 SQM

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GROUND FLOOR

















Villa A3

4 BEDROOMS

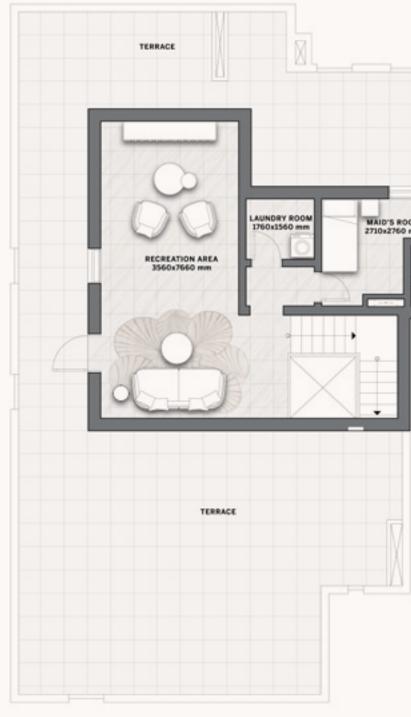
Villa Area 422,3 SQM Plot Area 350 SQM

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GROUND FLOOR









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Villa A4

4 BEDROOMS

Villa Area	480 SQM
Plot Area	400 SQM

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GROUND FLOOR





FIRST FLOOR

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FAMILY SITTING

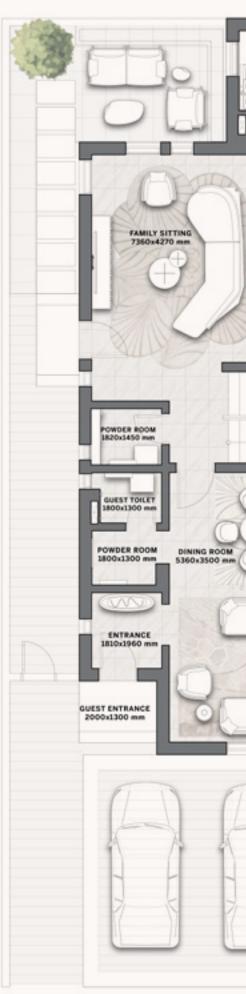
Villa B2

3 BEDROOMS

Villa Area 300,8 SQM

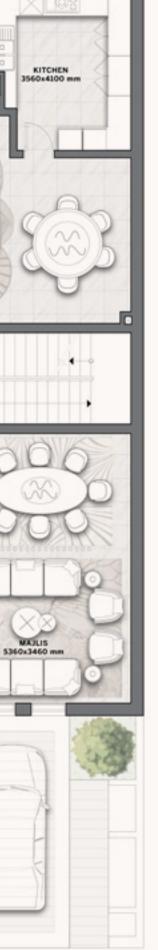
Plot Area 250 SQM

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GROUND FLOOR









Villa B2S

3 BEDROOMS

Villa Area 290 SQM Plot Area 240 SQM

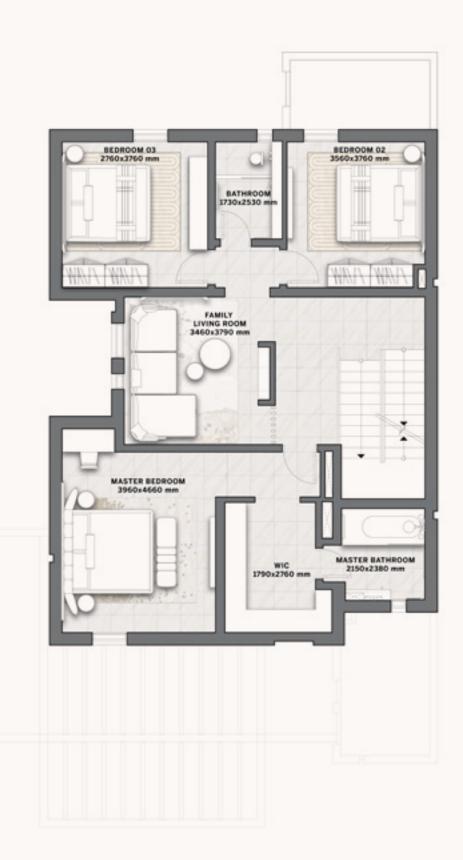
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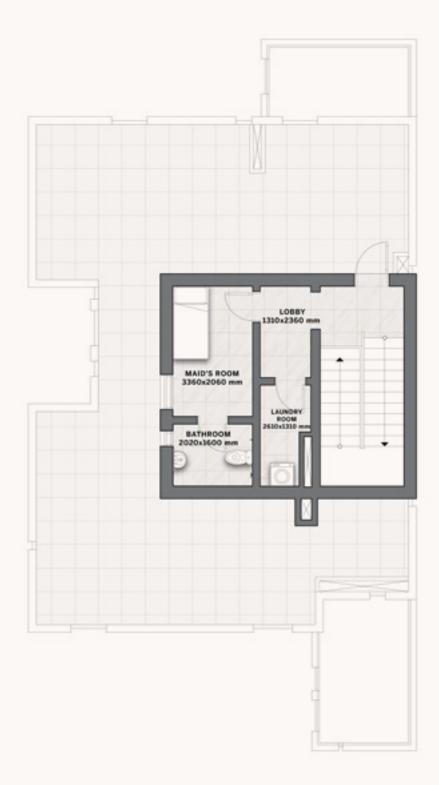


GROUND FLOOR









Villa B3

4 BEDROOMS

Villa Area 305,3 SQM

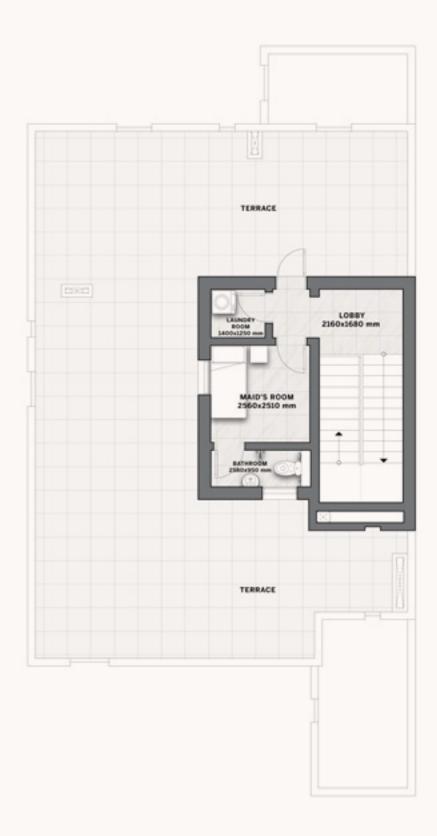
Plot Area 252 SQM

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GROUND FLOOR





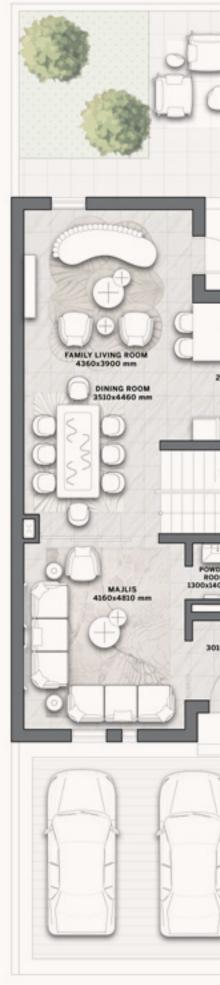
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Villa B4

3 BEDROOMS

Villa Area 245 SQM Plot Area 200 SQM

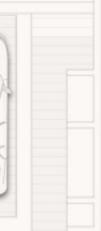
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GROUND FLOOR









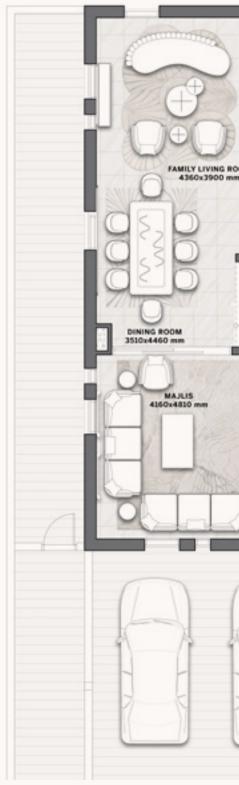


Villa B4S

3 BEDROOMS

Villa Area 245 SQM Plot Area 200 SQM

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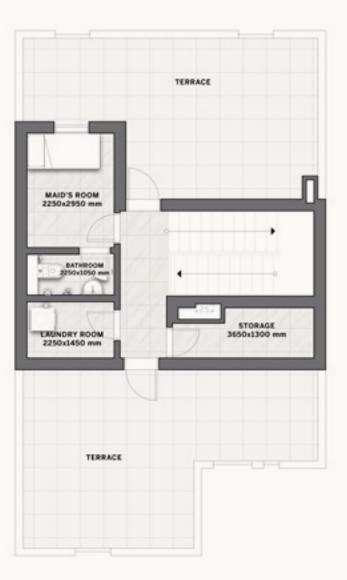


GROUND FLOOR













About



ROSHN was established to develop high-quality residential communities for the people of Saudi Arabia. As one of the largest real estate development companies in the Kingdom, ROSHN is deeply committed to support the Government's efforts to raise the rate of home ownership to 70% by 2030.

Additionally, they aim to make positive contributions to the nation's real estate and supporting sectors by working with local partners and creating jobs. ROSHN is committed to delivering residential communities that combine modern and aspirational living with design inspired by the unique heritage of Saudi Arabia, all with H.R.H. Crown Prince Mohammad bin Salman bin Abdulaziz Al Saud at its helm.

About DAR AL ARKAN

Building on your trust

Imagine a partner that anticipates your needs, understands your aspirations, and celebrates your successes. A partner that cuts through all the red tape and instead offers you on a golden platter the ideal home planned by world-class architects, built with world-class materials, designed by icons of fashion and managed and maintained by the top experts.

And this commitment to delivering the highest quality projects hasn't wavered for the past 28 years. This is Dar Al Arkan.

31 billion SAR in assets

15,000 residential units delivered

11 billion SAR

in capital

500,000 sqm in commercial space

Listed on Saudi Stock Exchange Operating in 3 continents

For more information on Etoile by Elie Saab, please call 800 123 3333 (KSA) or visit any of the Dar Al Arkan showrooms in the Kingdom

Riyadh - Head Office 12622 Makkah Road, Al Wizarat, Beside Riyadh Marriott Hotel, Riyadh

Riyadh - Al Olaya Prince Muhammad Ibn Abd Al Aziz 12222, Al Olaya

For more information on our projects visit <u>daralarkan.com</u> or our social media platforms

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